



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 27, 2017

Evelyn Lawson
Federal Registration Specialist
The Clorox Company
P.O. Box 493
Pleasanton, CA 94566-0803

Subject: Notification per PRN 98-10 – To update label language
Product Name: Stripes
EPA Registration Number: 5813-96
Application Date: June 29, 2017
Decision Number: 531267

Dear Ms. Lawson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Emilia Oiguenblik by phone at 703 347 0199, or via email at Oiguenblik.emilia@epa.gov or Eric Miederhoff by phone at 703 347 8028, or via email at Miederhoff.eric@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff".

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Label identification

Stripes, EPA Reg. No. 5813-96

R0751073

16:10 7/25/17

NOTIFICATION

5813-96

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/27/2017

Formatting notes

Applicable for all claims

Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&"

All directions may be written in numbered form or in paragraph form.

Optional text may be placed anywhere on the label/container.

Highlighted text is new. Strike-through (text) means removed.

Stripes

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back -or- side panel for additional precautionary statements.

NET CONTENTS _____

Active Ingredient:

Alkyl (C12 40%; C14 50%; C16 10%)

dimethyl benzyl ammonium chloride . . .0.3%

Other Ingredients: 99.7%

Total: 100.0%

Contains no phosphorus

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Emergency Information: 1-800-446-1014]

For containers 1 gallon or less:

Nonrefillable bottles

STORAGE AND DISPOSAL: Store only in a tightly closed container in a secure area inaccessible to children. Nonrefillable container. Do not reuse or refill empty container.

[Triple rinse promptly, then] recycle empty container or discard in trash.

Refillable bottles intended to be refilled by the consumer

STORAGE AND DISPOSAL: Do not reuse or refill this container except as described in the directions for use. Refill only with this product.

[Triple rinse promptly, then] recycle empty container or discard in trash.

For containers greater than 1 gallon:

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store only in tightly closed container in a secure area inaccessible to children.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill empty container. Triple rinse promptly, then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incinerate, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

PESTICIDE DISPOSAL: Use up product in accordance to use directions. Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

EPA Reg. No. 5813-96

EPA Est. No. 5813-CA-3 (A8 or H8), ~~CA-4, CA-5,~~ CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 71681-GA-1 (JQ), IL-1 (~~CH03~~), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

For Puerto Rico only: EPA Est. No. 5813-PR-1

[Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox®] -or- Visit us at www.clorox.com -or- www.cloroxhome.com -or- A list of this product's ingredients is available at www.IngredientsInside.com -or-

A list of [this product's] [**product name**] ingredients is available at [**insert company website**]

-or- For more product ingredient information, visit www.IngredientsInside.com.

Mfd. for & © YYYY The Clorox Company,
1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A. Clorox is a registered trademark of The Clorox Company

QUESTIONS [?-or- OR] COMMENTS? CALL 1-800-227-1860

[or visit www.pine-sol.com -or- www.409.com -or- www.clorox.com]



[[Use your phone to] go here -and/or- scan
[[the] tag -or- [this] code] to learn -or- get -or-
see [more] uses -or- information [on how-to-
use [This Product]] -or- [how-to] tips -or- [how-
to [-use]] videos] [(Data rates may apply)]

Important Facts:

Bottle made from ____% post-consumer
recycled plastic

Not harmful to septic systems -or- tanks

Packaging Related Statements And Graphics

Trigger Spray Application

To Operate: [Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counterclockwise] to “spray” -or- “stream” [setting].
-or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.]

Refill Instructions For Trigger Spray Application

[Refill only with this product]

[Remove]

1. Remove trigger sprayer
-or- cap from empty bottle.

[Pour]

2. Unscrew cap on refill and pour contents
directly into empty bottle.

[Use]

3. Replace trigger sprayer and use
as you normally would.
-or-
Unscrew cap and transfer your
trigger to this bottle.

PUMP APPLICATION

[Remove exterior -or- outside [plastic] film -or- label -or- wrap prior to use [by tearing at tab -or- arrow -or- perforation].

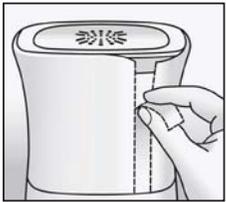
To Operate: Turn -or- Twist the [push] -or- pump top -or- collar -or- head [counter][clockwise] to unlock -and/or- open [position].

To Get Started -or- Operate: Twist -or- Turn the [push] -or- pump top -or- head [counter][clockwise] [a -or- one -or- 1 full -or- 180 degree -or- ° turn] to unlock -or- until it locks into place.

-or-

To Operate: Twist -or- Turn pump [top] clockwise -or- [counter]clockwise a -or- one -or- 1 full -or- one-half -or- 1/2 turn to lock into place.

**Unseal -or- Unwrap -or-
Remove -or- Tear [Away]**



Unlock



Pump



Wipe



For header card with marketing/non-mandatory text:

Pull to Remove



PACKAGING RELATED STATEMENTS AND GRAPHICS continued

Refill Instructions Pump Application
[Refill only with this product]

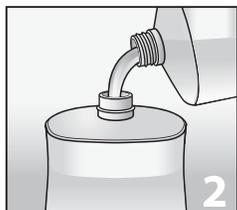
[STEP 1]



[Remove]

1. Turn -or- twist the [push] ~~[-or- pump]~~ top -or- collar -or- head [counter]clockwise to lock -or- close [d position]. [THEN] Twist -or- squeeze -or- turn [push] ~~[-or- pump]~~ top -or- collar -or- head [counter]clockwise and pull up to remove.

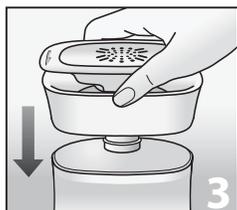
[STEP 2]



[Pour]

2. Pour contents directly into empty pump ~~[bottle] -or- dispenser -or- container -or- bottle.~~

[STEP 3]



[Use]

3. [Ensure [the] [push] ~~[-or- pump]~~ top -or- collar -or- head is [in the] locked -or- closed position.] Replace [push] ~~[-or- pump]~~ top -or- collar -or- head [and twist] [counter]clockwise [to lock] -or- by pushing [down] -and/or- snapping [back] into -or- onto place -or- [original] pump ~~[bottle] -or- dispenser -or- container -or- bottle.~~ Turn -or- Twist the [push] ~~[-or- pump]~~ top -or- collar -or- head [counter]clockwise to unlock -and/or- open [position].

To Refill: Twist pump top clockwise a -or- one -or- 1 full turn and pull up to remove. 2. Pour contents directly into empty pump bottle. 3. Replace top by pushing down and snapping back into place. Twist pump top [counter]clockwise a -or- one -or- 1 full turn to lock into place.

-or-

To Refill: 1. Turn pump top clockwise a -or- one -or- 1 full turn to closed position. 2. Twist entire pump one quarter -or- 1/4 turn and pull up to remove.

3. Pour contents directly into empty pump bottle. 4. Replace top by pushing down and snapping back into place. Turn pump top counter clockwise to operate.

- 1 Refill = 2 Pumps -or- ~~X Refill[s] = X Pumps -or- X Refill[s] = [X] [Dispenses] [-or- Uses] [-or- Pumps] [-or- Sprays] [-or- Squirts] [-or- X Dispenses]~~
- ~~X [Pumps] [-or- Sprays] [-or- Squirts] [-or- Uses] [-or- Dispenses]~~ [per bottle]
- ~~X+ -or- X plus [pumps] [-or- dispenses] [-or- dabs] [-or- sprays] [-or- taps]~~ Includes: X Pumps + X Refills

PACKAGING RELATED STATEMENTS AND GRAPHICS continued

Optional Packaging Recycling Logos:



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DIRECTIONS FOR USE continued:

Statement to use for kitchen product

Use on hard, nonporous non-food contact surfaces. Do not use on glasses, dishes or utensils. Not for cleaning or sanitizing skin.

Statement to use for bathroom product only

Use on hard, nonporous surfaces. Not for cleaning or sanitizing skin.

Statement to use for all around the house/kitchen & bath product

Use on hard, nonporous non-food contact surfaces. Do not use on glasses, dishes or utensils. Not for cleaning or sanitizing skin.

[[This product] Can be used on -or- won't harm most washable surfaces.] [Do not use on unpainted wood, varnishes or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.]

Disinfection

Trigger Spray Application

To Disinfect [and Kill Mold]: Spray [hard, nonporous surfaces] until thoroughly wet. Let stand 10 min[utes]. [For Herpes simplex virus Type 2, Influenza A virus [(H1N1)], Human Coronavirus or Human Immunodeficiency Virus Type 1 (HIV-1), let stand for 30 sec[onds] -or- For viruses‡, let stand 30 sec[onds].] [Then wipe.] For heavily soiled areas -or- surfaces, [a] precleaning [step] is required.

Pump Application

To Disinfect [and Kill Mold]: Apply [this product] [on hard, nonporous surfaces] with a clean sponge, paper towel, or cloth. Use enough product for surface to remain visibly wet for 10 min[utes]. [For Influenza A virus [(H1N1)], [and] Human Coronavirus, let stand for 30 sec[onds]. -or- For viruses‡, let stand 30 sec[onds].] [Then wipe.] For heavily soiled surfaces, [a] precleaning [step] is required.

Direct Application

To Disinfect [and Kill Mold]: [Directly] apply [this product] [on hard, nonporous surfaces] to -or- with a dry paper towel -and/or- [clean] [lint free] rag -and/or- cloth -and/or- sponge -and/or- mop and wet surfaces completely. Let stand 10 min[utes]. [For Influenza A virus [(H1N1)], [and] Human Coronavirus, let stand for 30 sec[onds]. -or- For viruses‡, let stand 30 sec[onds].] [Then wipe.] For heavily soiled areas -or- surfaces, [a] precleaning [step] is required.

For Spray Application only

KILLS HIV ON PRECLEANED ENVIRONMENTAL HARD, NONPOROUS SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in healthcare settings or other settings in which there is an expected likelihood of soiling of inanimate hard, nonporous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 (HIV-1)(associated with AIDS).

The following is only for products with medical devices listed on label [located by cautionary text]:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

PERSONAL PROTECTION: Clean-up should always be done wearing protective latex gloves, gowns, masks and eye protection.

CLEANING PROCEDURE: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Leave surface wet for 30 sec[onds].

For all other organisms, see directions for required contact times.

DISPOSAL OF INFECTIOUS MATERIALS: Blood, body fluids, cleaning materials and clothing should be autoclaved and disposed of according to local regulations for infectious waste disposal.

Mildewstat:

Trigger Spray Application

To Inhibit -or- control Mildew Growth [on hard, nonporous surfaces]: Thoroughly preclean [the] surface following the [general] cleaning directions. Spray -or- Apply until thoroughly -or- visibly wet. Let stand 10 min[utes]. Then wipe. Reapply as new growth appears -or- every 7 days.

Direct Application

To Inhibit -or- control Mildew Growth [on hard, nonporous surfaces]: Thoroughly preclean [the] surface following [general] cleaning directions. [Directly] apply [this product] to -or- with a dry paper towel -and/or- [clean]-and/or- lint free rag -and/or- cloth -and/or- sponge -and/or- mop and wet surfaces completely. Let stand 10 min[utes]. [Then wipe.] Reapply as new growth appears.

Pump Application

To Inhibit -or- Control Mildew Growth [on hard, nonporous surfaces]: Thoroughly preclean [the] surface following the [general] cleaning directions. Apply until thoroughly -or- visibly wet. Reapply as new growth appears -or- every 7 days.

Sanitization

Trigger Spray Application

To Sanitize [and Deodorize] [Hard, Nonporous Surfaces] [Non-Food Contact Surfaces]: Spray 6 - 8 inches from surface until thoroughly wet. Let stand 30 sec[onds] {-or- half a minute}. Then wipe. -or- Let stand 30 sec[onds] {-or- half a minute} before wiping. For heavily soiled areas -or- surfaces, [a] precleaning [step] is required.

Pump Application

To Sanitize [and Deodorize] [Hard, Nonporous Surfaces] [Non-Food Contact Surfaces]: Apply [*this product*] with [a] clean sponge, paper towel, or cloth. Use enough product for surface to remain visibly wet for 30 sec[onds]. For heavily soiled surfaces, [a] precleaning [step] is required.

Direct Application

To Sanitize [and Deodorize] [Hard, Nonporous Surfaces] [Non-Food Contact Surfaces]: [Directly] apply [this product] to -or- with a dry paper towel -and/or- [clean] [lint free] rag -and/or- cloth -and/or- sponge -and/or- mop. Use enough product for surface to remain visibly wet for 30 sec[onds] {-or- half a minute}. [Then wipe]. -or- Let stand 30 sec[onds] {-or- half a minute} [before wiping]. For heavily soiled areas, [a] precleaning [step] is required.

General/Cleaning/Deodorizing/Non-Pesticidal

Trigger Spray Application

General: [Household/Kitchen/Bathroom/Floor] Cleaning -or- To Clean: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel -and/or- [lint-free] cloth -or- [clean] sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -and/or- [lint-free] cloth -or- [clean] sponge]. -or- Just spray on and wipe off [with a dry paper towel -and/or- [lint-free] cloth -or- [clean] sponge]. [No scrubbing or rinsing necessary.] [For best results, use a dry paper towel or lint-free cloth.] Repeat for heavily soiled areas. [For stubborn stains -or- heavily soiled areas -or- tougher jobs, allow product to penetrate [dirt and/or soap scum] before wiping.] [For best results, use regularly to prevent dirt and soap scum build up.]

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp [clean] sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one -or- 1 cup of this product per gal[lon] of warm water and apply with a [clean] sponge -or- mop.]

To Clean Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

Pump Application

General:
[Directly] apply [this product] to -or- with a dry paper towel -and/or- [clean]-and/or- lint free rag -and/or- cloth -and/or- sponge by pushing down on the {pump -or- dispenser -or- container} top [until desired amount of cleaner is dispensed] [Clean -or- wipe surface -or- stain -or- spill.] Repeat for heavily soiled areas.

-or-

To Clean: Use a paper towel -and/or- sponge -and/or- rag -and/or- cloth to push down on the [pump] ~~-or-~~ push top for dispensing. Pump [2–3 times, or] as needed, until wet or desired amount is dispensed.

To Clean [Surfaces]: use paper towel, sponge or rag and push down on top [2–3 times], then wipe surface.

-or-

To Use: Use a paper towel -and/or- sponge -and/or- rag -and/or- cloth to push down on the [pump] ~~-or-~~ push top for dispensing. Pump 2-3 times, or as needed, until wet or desired amount is dispensed.

To Clean [Surfaces]: use paper towel, sponge or rag and push down on top [2–3 times], then wipe surface.

Direct Application

General:

To Clean [Nonporous] Surfaces -and/or- Floors: Mix one ~~-or-~~ 1 cup of this product per gal[lon] of warm water and apply with a [clean] sponge -or- mop.

Alternate for Direct Application or Refill Bottle:

Apply this product full strength onto soils and wipe clean [with a dry paper towel -and/or- [lint-free] cloth -or- [clean] sponge -or- mop -or- rag]. Repeat for heavily soiled areas.

Disinfection Claims:

~~[Now and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

- Absorb a spill and disinfect
- An effective disinfectant for use in the kitchen -and/or- [bathroom] ~~[-and/or- bedroom] [-and/or- other household areas]~~
- Anti-Bacterial
- Antibacterial [Formula] [and cleaner]
- Antibacterial -or- Germicidal*†, ** Cleaning [Power] [on hard, nonporous surfaces] [for Kitchens -and/or- [bathrooms] [all over -or- throughout the house^P] ~~[the house]~~
- [Bacteria -and/or- virus[‡]]-fighting -or- germ*†, ** fighting [formula]
- Cleaner and disinfectant [in one]
- Cleaner and disinfectant within arm's reach
- Cleaning and disinfecting within arm's reach
- Cleans and disinfects [all over the house^P] [on hard, nonporous surfaces]
- Clean[s] -and/or- disinfect[s] -and/or- deodorize[s]
- [Contains] [the] Clorox disinfectant [you love]
- Disinfect and go
- Disinfect -and/or- touch-up clean
- Disinfect with a dispenser that's at the palm of your hand
- Disinfectant [for Household Use]
- Disinfectant that's always ready [to use]
- Disinfecting [formula]
- Disinfecting when[ever] you need it
- Disinfecting within arm's reach [in the kitchen -and/or- bathroom]
- [Disinfects and] Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [the] ~~[[bacteria -and/or- viruses[‡]] [-and/or- [other] germs*†, **]] -or- germs*†, **~~ [[commonly] found in **list any insert use site(s) from Table 2/ -and/or- on [the] insert surface(s): from Table 1 -and/or- insert surface material(s) from Table 3** -or- surfaces your kids -and/or- pets [may] touch every day
- Disinfects -and/or- Kills Germs*† ~~[-and/or-] [-;] [Deodorizes [-and/ or-] [-;] [Cleans]~~
- Disinfects hard, nonporous surfaces
- Disinfects [hard, nonporous] surfaces with **by removing** [odor causing] [common] [household] [kitchen -and/or- bathroom] bacteria
- Disinfects [washable] [hard, nonporous] kitchen surfaces including killing [99.9% of] [harmful] germs*†, ** -and/or- bacteria -and/or- viruses[‡] -and/or- fungi
- Disinfects in [just] 10 min[utes]
- Disinfect[s] the -or- your **list any insert use site(s) from Table 2/ -and/or- insert surface(s): from Table 1 -and/or- insert surface material(s) from Table 3** [this season] [this flu season]
- [Easily] Clean[s] -and/or- disinfect[s] [in one easy step]
- Easy to clean -and/or- disinfect
- Fungicidal -or- Antifungal
- Germicidal*† against the following [organisms]: ~~[-or- insert organisms(s) from list 2a for spray -or- from list 2b for direct application/pump~~ [This product] kills the following [organisms] ~~[:] -or- insert organisms(s) from list 2a for spray -or- from list 2b for direct application/pump~~ Disinfects against the following [organisms]: **insert organisms(s) from list 2a for spray -or- insert organism(s) from list 2b for direct application/pump**
- Germicidal*†, ** formula
- Helps prevent the spread of [common] [household] [bathroom] [harmful] germs*†, ** -or- bacteria and/or viruses[‡]
- Keep out on your countertops to quickly and effortlessly disinfect your surfaces daily
- Kills [99.9% of] **any insert organism(s) from in list 2a for spray; list -or- insert organism(s) from list 2b for direct application/ pump**
- Kills 99.9% of [common] [household] germs*†, **
- Kills 99.9% of [common] [household] [harmful] [Bathroom] Germs*†, ** -or- bacteria -and/or- viruses[‡] [in the home]
- Kills [99.9% of] [common] [household] [harmful] [bathroom] germs*†, ** [in the home]. **[including insert organism(s) from list 2a for spray; -or- insert organism(s) from list 2b for direct application/pump]**
- Kills [99.9% of] [Bathroom] Germs*†, **
- ~~• Kills [99.9% of] Germs~~
- Kills [99.9% of] [kitchen] ~~[-and/or- bathroom] bacteria~~
- Kill[s] [99.9% of] -or- Remove[s] -or- Effective against [odor causing] [common] [household] ~~[-or- kitchen -and/or- bathroom] bacteria~~
- Kills [99.9% of] Viruses[‡] and Bacteria **[including insert organism(s) from list 2a for spray; -or- insert organism(s) from list 2b for direct application/pump]**
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [the] [common] **list any insert use site(s) from Table 2/ -and/or- insert surface(s): from Table 1 -and/or- insert surface material(s) from Table 3** ~~[bacteria -and/or- viruses[‡]] -or- germs*†, **~~
- ~~• Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [the] [[bacteria -and/or- viruses] [and other germs*†, **]] -or- germs*†, ** [[commonly] found in -or- on [the] list any use site surface: Table 1 -]~~
- ~~• Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [the] [[bacteria -and/or- viruses] [and other germs*†, **]] -or- germs*†, ** [[commonly] found on [the] list any use site/ surface: Table 1 -]~~
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [common] [household] ~~[[bacteria -and/or- viruses[‡]] [-and/or- [other] germs*†, **]] -or- germs*†, **~~ [on] ~~[-or- from] [your] [children's] toys^t~~
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] **list any insert organism(s) from in list 2a for spray; list -or- insert organism(s) from list 2b for direct application/pump** [[commonly] found in **insert use site(s) from Table 2/ -and/or- on [the] list any insert surface(s): from Table 1 -and/or- insert surface material(s) from Table 3**]

DISINFECTION Claims Continued

~~[Now and/or New[!]] and/&/or Improved[!]]~~ ***to be used as a claim descriptor only for the first 6 months of product on shelf.***

- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [99.9% of] [the] flu [influenza] virus¹ [[commonly] found in **insert use site(s) from Table 2** -and/or- on [the] **list any -and/or- insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- Kill[s] -and/or- help[s] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/or- reduces -and/or- fights -and/or- effective against [the] ~~list any insert use site(s) from Table 2/ -and/or- insert surface(s) from Table 1~~ -and/or- **insert surface material(s) from Table 3**] [from] [99.9% of] [common] [household] ~~[[bacteria -and/or- viruses[†]]] -and/or- [other] germs^{†, **}]] -or- germs^{†, **} -or- germs^{†, **} [this season] [this flu] season]~~
- Kills certain viruses[‡] [in 30 sec[onds]] -or- in half a minute]
- **{Spray application}** Kills {E. Coli} -and/or- {Salmonella} [harmful kitchen germs]
- Kills Staph and Salmonella[^]
- Kills Cold and Flu viruses² [in 30 sec[onds]]^{^^}
- Kills [harmful] [household] bacteria -or- germs^{†, **} -or- viruses[‡] on washable kitchen -and/or- {bathroom} [household] surfaces -and/or- fixtures [throughout the home^P]
- Kills Influenza A virus [(H1N1)] [, the virus that causes the common flu] [in 30 sec[onds]] -or- in half a minute]
- Kills [the] Flu Virus^{†1}
- Leaves hard, nonporous surfaces disinfected
- ~~[New] k~~Kills [most] [household] bacteria -and/or- germs^{†, **} -and/or- viruses[‡] [tough] [everyday] [kitchen] -and/or- bathroom} -and/or- household [messes]
- [One step] cleaning -and/or- disinfecting -and/or- deodorizing -and/or- sanitizing
- ~~One step cleaning -and/or- disinfecting -and/or- deodorizing -or- [~~
- **[One step]** Ddisinfect -and/or- [touch-up] clean} -and/or- Clean[s] -and/or- disinfect[s] -and/or- deodorize[s]] [on] hard, nonporous [bathroom -and/or- kitchen -and/or- household] surfaces [every day] -or- throughout -or- all over your -or- my -or- the house^P -or- {kitchen -and/or- bathroom}
- Prevents the spread of germs^{†, **} on hard, nonporous surfaces
- Put cleaning -and/or- disinfecting into a[n] [convenient] [easy-to-use] container -or- {dispenser} -or- package} -or- pump} that fits in the palm of your hand
- The easy way to clean -and/or- disinfect
- **{Spray application}** This product is a Broad Spectrum disinfectant, bactericidal according to the AOAC Germicidal Spray Products test method
- [This product is] an easy way to {touch up} -and/or- clean} -and/or- disinfect
- This product is effective against the pathogenic fungus Trichophyton mentagrophytes (Athlete's Foot Fungus) when used as directed for disinfection with a contact time of 10 min[utes] on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed bathroom tiles
- [Touch-up] Clean[s] and disinfect[s]
- Turn your dry paper towel -or- {[lint-free] cloth} -or- [clean] sponge -or- mop -or- rag} into a cleaning and disinfecting tool
- Use in public -and/or- common places where bacteria -and/or- viruses[‡] -and/or- [other] germs^{†, **} -or- germs^{†, **} may be of concern -or- where you are concerned about ~~[[bacteria -and/or- viruses[‡]]] -and/or- [other] germs^{†, **}]] -or- germs^{†, **} [on hard, nonporous surfaces]~~
- Use in public -or- common places where bacteria may be of concern -or- where you are concerned about bacteria [on hard, nonporous surfaces]
- Use [this product] to disinfect -and/or- {[touch-up] clean}
- Virucidal^{††††} -or- Antiviral^{††††}

Use Sites:

See Table 1

Mildewstat Claims:

~~[Now and/or New[!]] and/&/or Improved[!]]~~ ***to be used as a claim descriptor only for the first 6 months of product on shelf.***

ALL APPLICATIONS

- Inhibits -or- controls the growth of mildew
- Mildewstat
- Mold Remover^{kt}
- Prevents mildew growth
- This product will effectively inhibit the growth of mildew and the odors caused by them when applied to hard, nonporous surfaces
- This product is mildewstatic and will effectively inhibit the growth of mildew and the odors caused by mildew when applied to hard, nonporous surfaces
- Works on [-or- effective on -or- cleans -or- clean up] bathroom grime -and/or- soap scum -and/or- hard water stains -and/or- mold [and controls -or- inhibits the growth of mildew]
- Works on [-or- effective on -or- cleans -or- clean up] bathroom grime -and/or- soap scum -and/or- hard water stains -and/or- controls -or- inhibits the growth of mildew when applied to hard, nonporous surfaces.

Organisms:

Sanitization Claims:

~~[Now and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

ALL APPLICATIONS

- 30 second sanitization
- An effective non-food contact surface sanitizer [on hard, nonporous] for use in the kitchen, -and/or- bathroom, -and/or- bedroom, -and/or- other [household] areas.
- Antibacterial [Formula]
- Cleans -or- shines -or- sanitizes washable [hard, nonporous] kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home^P]
- Eliminates the bacteria that cause[es] odors
- Kills 99.9% of bacteria [in] [just] [30 sec[onds]] [-or- in half a minute]
- ~~[Now]~~ Kills 99.9% of **any insert organism(s) from List 1a for spray application; -or- insert organism(s) from List 1b for direct application/pump** [on hard, nonporous surfaces] [in 30 sec[onds]] [-or- in half a minute]
- Kills odor causing bacteria in the kitchen -and/or- bathroom
- One step cleaning and sanitizing

- Sanitizes by killing 99.9% of bacteria [without bleach]
- Sanitizer [for Household Use]
- Sanitizes [hard, nonporous non-food contact surfaces] [washable kitchen -and/or- bathroom -and/or- surfaces and fixtures]
- Sanitizes [kitchen] [-and/or- household] [-and/or- bathroom] [hard, nonporous] surfaces [in [just] 30 sec[onds]] [-or- in half a minute]]
- This product is a sanitizer for hard nonporous, non-food contact area surfaces according to the method for Sanitizers – Non-Food Contact Surfaces, modified in the presence of 5% organic serum, [in 30 sec[onds]] [-or- in half a minute] against[:]
any insert organism(s) from List 1a for spray; -or- insert organism(s) from List 1b for direct application/pump

Use Sites:

~~See Table 1~~

General/Cleaning/Deodorizing/Non-Pesticidal Claims Claims:

~~[New and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

All Applications

- 2 in 1 cleaner {& -and/or- freshener}
- A kitchen -or- bathroom -or- home -or- house that is ready-to-go
- A polished-clean kitchen
- Add the cleaning power of Clorox to your -or- a {[dry] paper towel} -or- {[lint-free] cloth} -or- {[clean] sponge -or- mop -or- rag}
- Add the cleaning power of Clorox to your paper towel -and/or- [clean] sponge
- Add the power of Clorox cleaners to your paper towel -and/or- [clean] sponge
- [All-Around^P] [Bathroom] [Multi-Purpose] Cleaner & Freshener
- [All around^P] (-or- multi-purpose -or- multi-surface) [bathroom] [surface] cleaner {& -and/or- freshener} {& -and/or- deodorizer}
- Always out [when -or- where you need it]
- Always ready -or- there [for you]
- Always there [always ready] [when -or- where you need it]
- [Always] [with]in [arms] reach [when -or- where you need it]
- An effective [non-food contact surface] cleaner for use in the [institutional] kitchen, -and/or- bathroom, -and/or- bedroom, -and/or- other [household] areas
- Bathroom [& Household] Cleaner & Freshener
- Bathroom & Multi-Purpose [Cleaner]
- Bathroom Deodorizer
- [Bathroom] [Surface] Freshener [while -or- after you clean]
- [Be]-{-or- Get} RefillSmartTM[®][!]
- Bleach-Free **when used with Clorox® alternate brand name**
- Can be used diluted for lighter cleaning tasks or full strength for big jobs
- Can be used for a variety of indoor cleaning tasks
- Can be used full strength or diluted [for a variety of heavy duty to lighter cleaning tasks]
- “Ch, ch” [and] [go]
- Clean as you go
- Clean at hand
- Clean big messes, clean small messes
- Clean frequent messes
- Clean in the moment
- Clean in the flow
- Clean messes as they happen
- Clean messes as they happen in the kitchen -and/or- bathroom
- Clean more with less
- Clean only where you want
- Clean when you want, where you want [on hard, nonporous surfaces]
- Clean [with ease] [in the moment]
- Clean with just a wipe -or- touch
- Clean with [just] one hand
- Clean within arm’s reach
- Clean [within your groove] -or- [in-the-flow]
- Clean without stopping -or- slowing down
- Clean up with the one thing that can handle the kitchen
- Cleaner
- Cleaner & Freshener
- Cleaner & Freshener for [the] bathroom [and around the house^P -or- home^P]
- Cleaner, degreaser, disinfectant
- Cleaner [for Household Use]
- Cleaner where you need it [and no where else]
- Cleaning doesn’t have to be boring
- Cleaning for the way you live
- Cleaning Formula
- Cleaning that fits your life
- Cleans
- Cleans & Freshens [the bathroom and around the house^P -or- and the rest of the house^P].
- Cleans [and freshens] [sinks -and/or- toilets -and/or- tubs -and/or- counters] [as you go]
- Cleans and leaves a fresh scent
- Cleans [all] [washable] floors [including] [no-wax floors]-{-and/or- linoleum}-{-and/or- vinyl}-{-and/or-} [glazed ceramic tile]
- Cleans and leaves [a light] pleasant -or- a light [pleasant] -or- a light and pleasant scent
- Clean as you go
- Cleans [everyday] kitchen -and/or- bathroom [surfaces] messes
- Cleans [everyday messes] [grease and grime] [surfaces] throughout the house^P
- Cleans [Fast,] [All Over the House^P] [in Kitchens -and/or- Bathrooms]
- Cleans fingerprints [off stainless steel] without streaks
- Cleans [household surfaces] [bathroom] [everyday messes] [around the house^P] and leaves a fresh scent
- Cleans kitchen -and/or- bathroom -and/or- other household surfaces
- Cleans kitchens to a beautiful shine
- Cleans on the spot [with a fresh -and/or- {pleasant}-{-and/or- or- nice}-{-and/or- good}-{-or- great}-{-and/or- relaxing}-{-and/or- pleasing}-{-and/or- warm} smell -or- scent]
- Cleans soap scum -or- dirt -or- build-up
- Cleans [surfaces] [throughout the house^P]
- Cleans quickly
- Cleans [tough] [bathroom] [everyday] messes [around the house^P] [and leaves a fresh scent]
- Cleans tough messes
- Cleans tough soils
- Cleans tough [grease] [kitchen]-{-and/or- bathroom} messes [without smearing] [fast]
- Cleans washable kitchen -and/or- bathroom -and/or- surfaces and fixtures
- Cleans without bleaching -or- bleach **when used with Clorox® alternate brand name**
- Cleans without streaks
- Clear formula
- Clutter-free [package at home -or- on your countertop]
- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Comfort -or- Custom -or- Sleek -or- Universal -or- Unique -or- Fun design -or- shape
- Control with no overspray
- Contains [powerful] grease cutters
- Contains no abrasives, harsh acids

General/Cleaning/Deodorizing/Non-Pesticidal Claims continued:

~~[New and/or New[!]] and/&/or Improved[!]]~~ **to be used as a claim descriptor only for the first 6 months of product on shelf.**

- Contains no [bleach] -and/or- [dyes] ~~[-and/or- perfumes] [-or- fragrance] [-or- added colors]~~
- Contains no bleach ~~for~~
- Control where you put your cleaner
- Convenient
- Counter friendly [sleek] design under packaging ~~[-or- shrink wrap]~~
- Cool
- Crazy easy
- Customize [the amount of solution {you need need[ed]}]
- ~~• Cuts Through Grease and Grime~~
- Cuts through grease and grime [including bathroom soils] [such as soap scum]
- Cuts [through] [kitchen] grease -and/or- bathroom [grimes] ~~[-and/or- messes] [-and/or-] [soils] [quickly] [-and/or- easily]~~
- Compatible for use on most hard, nonporous surfaces
- Cuts through cooked -or- baked -or- burnt on food
- Cuts [through] [tough] grease ~~[-and/or-] [grime] [-and/or-] [messes] [quickly] [-and/or- easily]~~
- Cuts through tough kitchen -and/or- bathroom grease -and/or- [grime] ~~[-and/or-] [soils]~~
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils [fast]
- Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]
- Cuts -or- Cleans Kitchen -and/or- Bathroom -and/or- Household Grime -and/or- Soils [Fast]
- Daily [kitchen] cleaner
- Daily reminder [sitting out]
- Decorative [new package][!] **(New to be used only for the first 6 months of product on shelf.)**
- Deep clean [formula]
- Deep cleaning [cleaner -or- formula]
- Degreaser -or- Degreases
- [Delivers] a clean you can see, smell, and feel
- Deodorizer
- Deodorizer [for Household Use]
- Deodorizes -or- Eliminates [food odors] [like garlic and onion] [left behind on kitchen counters -or- kitchen countertops] [after cooking]
- Deodorizes [[washable] hard, nonporous surfaces]
- Deodorizes [while you clean]
- Deodorizes -or- eliminates -or- neutralizes odor[s] caused by [bathroom] bacteria [and mildew] [and non-fresh foods]
- Deodorizes with a clean -and/or- fresh scent
- Deodorizing
- [Designed for] [easy] one-handed [use]
- Designed to stay -or- sit [out] on the counter
- Designer -or- [decorator] ~~[-or- decorative] [-or- holiday] [-or- seasonal] series~~
- Designer -or- [Innovative] ~~[-or- Delightful] [-or- Cool] package~~
- Developed -or- Formulated with your -or- [the] kitchen -and/or- bathroom -or- home -or- house in mind
- Different than a spray
- Discreet [refill reminder]
- Dissolves [greasy] [kitchen] ~~[-and/or- bathroom] messes [and odors] [on contact -or- instantly] [to a shine] [without a trace] [of residue]~~
- Dissolves grease on contact ~~[-or- instantly]~~
- Do -or- Use a little as you go
- Does not contain bleach **when used with Clorox® alternate brand name**
- Doesn't interrupt your life
- Doesn't overpower food odors
- Doesn't stand out
- Don't disrupt your flow[!]
- Double -or- Super value [size] [pack]
- Dye-Free [and Fragrance-Free]
- [Easily cleans the] -and/or- grease [and grime] [throughout the house^P]
- Easily cleans the -and/or- Toughest [on] grease [and grime] [throughout the house^P]
- Easily cleans [tough] [greasy] messes
- Easy ~~[and New] (New to be used only for the first 6 months of product on shelf.)~~
- Easy [cleaning] [for a balanced lifestyle]
- Easy [for everyone] to use
- Easy -or- Easier to get product out [than [using] a spray]
- Easy to refill -or- use
- Easy to use [with just one hand]
- Effective on small -and/or- large messes
- Effectively removes [everyday] soils on: **insert surface(s) from Table 1 use sites -and/or- insert surface material(s) from Table 3**
- Eliminates Bathroom Odors
- Eliminates odors caused by bacteria
- Eliminates -or- Removes [kitchen] ~~[-and/or- bathroom] odors~~
- Enables you to leave it out
- Ergonomic
- Fast action [kitchen] ~~[-and/or- bathroom] cleaner~~
- Fast, easy cleaning solution
- Fast[, fun and effective[!]]
- Fast -or- Quick touch-up -or- cleaning -or- dispensing
- Fast [Strong] cleaning power
- Fits [in] [with] [the appearance of] your -or- my -or- the kitchen -and/or- bathroom -and/or- lifestyle
- Fits in your -or- my -or- the hand
- Flexible storage -and/or- use position
- Floor cleaner
- For a cleaner, fresher area
- For a cleaner, fresher bathroom -and/or- household
- ~~• For a cleaner, fresher~~
- For daily use
- For light -and/or- [touch-up] [daily] [quick] cleaning -or- clean-ups [in one easy step]
- For small and big cleaning jobs
- [For] [Tough on] [Cleans] ~~[-and/or- Eliminates] [-and/or- Cuts] [-and/or- Beats] [-and/or- Dissolves] Soap scum [and Grime]~~
- For use at home
- For use on both white and colored hard, nonporous surfaces

General/Cleaning/Deodorizing/Non-Pesticidal Claims continued:

~~[Now and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

- [For] Use on Multiple Surfaces
- For [use on] [multiple] hard, nonporous [indoor] ~~[-and/or- household] surfaces~~
- (Note to reviewer: The text "Hard, Nonporous Surfaces" is included in the use instructions): ALL APPLICATIONS Surfaces:**
- [For use on -or- Use [this product] on] [Washable] {Hard, Nonporous Surfaces} ~~[-and/or- throughout the house^P]~~
- For Quick Clean-Ups
- Formula for bathrooms -and/or- kitchens
- Formulated for kitchen messes [-or- all kitchen cleaning needs]
- Formulated to satisfy [-or- Satisfies] your sense of clean [-or- the senses]
- Fragrance-Free
- Free of [added] dyes -and/or- [perfumes] ~~[-and/or- fragrance] ~~[-and/or- colors]~~~~
- [Free of perfumes & -or- and] Clear of dyes
- Fresh scent [-or- streak-free] formula
- Freshens all around [the bathroom]
- Freshens as you clean
- Freshens [the] ~~[-or- your] [bathroom] ~~[-and/or- restroom] ~~[-and/or- kitchen] ~~[-and/or- home] ~~[-or- house^P] [place] ~~[-and/or- work -or- office place]~~~~~~~~~~~~
- Get a noticeably clean kitchen -and/or- bathroom
- Get it really clean
- [Get] one for each room
- Gets rid of odors -or- deodorizes
- Glass & Chrome [-or- Surface] cleaner
- Goes where you want it [to] [go]
- Good for everyday cleaning -and/or- for your [everyday] messes -or- for your -or- my -or- the toughest household messes
- ~~• Good for everyday cleaning [and]~~
- Good for most indoor cleaning tasks
- Grab -or- Pump -or- Tap -or- Bump -or- Wipe n' go[!]
- Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- ~~• Grease fighting formula~~
- Grease fighting power
- Great for all [hard, nonporous] surfaces
- Great for Bathroom [Soils] -and/or- soap scum
- Great [for] Cleaning Power [-or- Kitchens]
- Great for everyday use [in the kitchen -and/or- bathroom]
- [Great] For everyday use [in [the] Kitchen[s] -and/or- Bathroom[s]]
- [Great] For Everyday Use [in [the] Kitchens -and/or- Bathrooms] [All Over the House^P] -or- [Great] All-around [surface] cleaner
- Great for Kitchen[s] -and/or- Bathroom[s] [soils] [too]
- Great for Kitchen[s] -and/or- Bathroom[s] [Soils] -and/or- soap scum
- [Great for] touch-up -or- spot cleaning
- Great for Kitchens and/or Bathroom[s] [soils] [too]
- Great for [quick] [surface] cleaning [as you go] [throughout the house^P]
- Great for quick [surface] cleaning
- Great for quick wipe-ups on your -or- my -or- the floor -or- counter
- Great for [use on] counter tops
- Great in the Kitchen and Bathroom
- Great look -or- scent
- Great on -or- for stainless steel
- [Great] scent[!]
- Great [scent] for [the] ~~[-or- your] ~~[-insert use or usage site(s) from Table 2]~~~~
- Great to use with sponge, -and/or- paper towel, -and/or- rag
- Handi pump
- Has -or- With a pleasant -or- light fragrance -or- scent
- Have you "bumped" -or- "pumped" -or- "tapped" today?
- Improved kitchen formula
- Improved [-or- Special] [grease fighting] ~~[-and/or- kitchen cleaning] [formula]~~
- Inviting -or- Welcoming shape -or- container -or- dispenser
- Institutional [size]
- Introducing this product
- Intuitive
- [It] doesn't take up much space
- [It] fits almost anywhere
- [It's] right there [when you need it]
- [Just] bump [bump] -or- pump [pump] -or- tap [tap] [and go] [!]
- [Just] click and drop
- Just Pump and -or- & Go[!]
- Just pump and wipe
- [Just] Pump & -or- n'Go -and/or- pump and clean
- Just spray and wipe
- Keep a clean appearance on your surfaces daily with little effort
- Keep little messes from becoming big messes
- Keep on your counter for quick (-or- easy) [surface] cleaning
- Keep [out] on your counter for quick cleaning
- Keep your countertops, -and/or- sinks, -and/or- other household surfaces effortlessly clean
- Kitchen & -or- and bath
- [Kitchen] ~~[-and/or- bathroom] cleaner~~
- [Kitchen] ~~[-and/or- Bathroom] ~~[-and/or- All around] ~~[-the house^P] cleaning made easy~~~~~~
- [Kitchen] ~~[-and/or- Bathroom] cleaning done right~~
- Kitchen cleaning made easy
- Leave it [out] on your -or- my -or- the counter [so it's always ready]
- Leave it out [and use it]
- Leaves [area smelling clean with] [behind] a [light] ~~[-and/or- fresh] ~~[-and/or- citrus] ~~[-or- lemon] ~~[-or- lime] ~~[-and/or- mist] ~~[-and/or- natural] scent~~~~~~~~~~~~
- Leaves behind a fresh -or- lingering -or- long-lasting scent
- Leaves no smeary residue
- Leaves surfaces smelling great
- Leaves your -or- my -or- the home -or- house smelling clean with a [citrus] ~~[-and/or- clean] ~~[-and/or- crisp] ~~[-and/or- fresh] ~~[-or- [green] apple] ~~[-or- lemon] ~~[-and/or- light] ~~[-or- lime] ~~[-and/or- mist] ~~[-or- orange] [refreshing] ~~[-and/or- spring] scent~~~~~~~~~~~~~~~~~~~~
- Leaves your -or- my -or- the bathroom -and/or- kitchen fresh -and/or- clean
- Less mess, no spray[!]
- Less waste than normal cleaners
- Life doesn't have to stop for cleaning
- Lives -or- [Sit[s]] [Out] on your -or- my -or- the counter

General/Cleaning/Deodorizing/Non-Pesticidal Claims continued:

~~[Now and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

- Locking feature -or- pump
- Long-lasting [lingering] scent
- Low -or- No filming -and/or- streaking
- Made for kitchen surfaces and odors
- Made for your [-or- my -or- the] kitchen
- Maintain a clean home with low effort
- Makes a big cleaning job smaller
- Make the little wipe-ups count
- Make your dry paper towel more effective for wipe-ups
- Makes cleaning -and/or- your job easier [in the kitchen -and/or- bathroom -and/or- house] [-and/or- in the -or- at work -or- office place] [at work]
- Makes it easier to keep your home clean on a daily basis
- Makes your -or- my -or- the [cleaning] job easier [in the] [kitchen] [-and/or- bathroom] [household] [all over the house^P]
- Makes your -or- my -or- the job easier [in your -or- my -or- the kitchen -and/or- bathroom]
- Maximum Cleaning, Minimum Effort
- Modern [technology -and/or- design]
- More control [in difficult to reach areas] [like stove hoods]
- ~~• Multi-Purpose [Cleaner]~~
- Multi-purpose [surface] cleaner
- Multi-surface cleaner for quick clean-up
- Multi-Surface, for Glass, -and/or- Chrome
- Multi-task
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No bending -and/or- hiding -and/or- stowing away [needed] [-or- necessary]
- No harsh bleach smells
- No harsh chemical residue
- No mixing -and/or- spraying -and/or- fuss
- No need -or- [You don't have] to reach under the counter [for cleaner]
- No need to worry or stress
- No spray, less waste
- No spill packaging [benefit]
- No streaking [-and/or- filming] [on glass -and/or- mirrors]
- No thinking required[!]
- No [Unpleasant] [-and/or- Irritating] Fumes
- Non-Chlorine Formula: Will not bleach clothing or colored surfaces **when used with Clorox® alternate brand name**
- Odor eliminating
- One bump -or- pump -or- tap goes a long way
- One cleaner to get a clean kitchen
- One-handed pump
- Open Here
- One-of-a-kind
- Packaging [-or- Shrink wrap] removes [[for] [to reveal]] sleek [counter friendly] design
- Paper towels [are] already on your -or- my -or- the counter to use with this product
- Part of your life -and/or- flow
- Passes the kitchen everyday use test
- Passes the kitchen torture -or- everyday use test
- Patent[s] pending
- Patented method -or- [package] [-and/or- packaging] [-and/or- formula]
- Perfect for cleaning [the] toilet exterior[s] [-and/or- .:] handle[s]] [and seat[s]]
- Perfect for quick spot clean[ing]
- Perfect for using with sponge
- Perfect [Ideal] for [greasy] [-and/or- tough] [-and/or- grimy] messes [around your -or- my -or- the {home^P} [-or- house^P] [-and/or- living room] [-and/or- kitchen] [-and/or- bathroom] [-and/or- bedroom]]
- Perfect -or- Ideal for [greasy] [-and/or- grimy] messes [around -or- in the [kitchen] [-and/or- bathroom] [-and/or- bedroom]]
- Perfect size for kitchens -and/or- bathrooms
- Perfume -or- Fragrance -and/or- dye-Free **(claim for CSF alternate formulas A16 and A17 only)**
- Powerful Multi- Purpose Cleaner
- Portable [size]
- Powerful Easy Clean Formula
- Powerful grease cutter
- Powerful [kitchen] [-and/or- bathroom] cleaner
- Powerful, quick & easy cleaner -or- cleaning
- Powerful[, quick and easy] cleaning formula
- Powers through soap scum
- Powers through [tough] [kitchen] grease -and/or- [messes] [-and/or- dirt]
- Powers through tough grease and grime [-or- messes] [all over the house^P] [including [kitchen] [grease and grime] [and] [bathroom soils] [such as soap scum]]
- Powers through your -or- my -or- the toughest cleaning jobs
- Prevents odors -and/or- [dirt] [-and/or- soap scum] [build up]
- [Provides] even distribution of cleaner
- Pump action
- Pump, pump, go [!]
- Pump then wipe clean
- Pump spray
- Pump. Wipe. Done. -or- Go.
- ~~• Pump. Wipe. Go.~~
- Push -or- Pump instead of spray
- Push -or- Pump-pad
- Put it where you need it
- Quick [and easy cleaning] [for kitchen surfaces] [everywhere^P] [~~on hard, nonporous surfaces~~]
- Quickly cuts through the toughest grease
- Ready -or- There when you need it
- Ready. Pump. Go.
- Ready. Tap. Go.
- Ready when you are -or- need it
- Refill [only]
- Refills sold separately
- Refill with ease
- Refill with this product only
- ~~• Refillable bottle~~
- Refillable [package] -or- container -or- dispenser -or- bottle
- Reminds you to clean
- Remove [[packaging] [-and/or- shrink wrap]] [[for] [-or- to reveal]] sleek [counter friendly] design

General/Cleaning/Deodorizing/Non-Pesticidal Claims continued:

~~[Now and/or New[!]] and/&/or Improved[!]] to be used as a claim descriptor only for the first 6 months of product on shelf.~~

- Remove to reveal counter friendly [sleek] design
- Removable packaging!
- Removes ~~{-and/or- Cleans}~~ [everyday] [kitchen] ~~{-and/or- bathroom}~~ messes
- ~~• Removes -and/or- Cleans {everyday} kitchen messes~~
- Removes -and/or- Cleans Food -or- Greasy -or- Oily Spills -or- Splatters -or- Messes
- Removes -and/or- Cleans soils **listed in insert stain(s)/soil(s) from Table 24**
- Removes -and/or- Cleans the following {dirt} ~~{-and/or- fingerprints}~~ ~~{-and/or- food stains}~~ ~~{-and/or- grime}~~ ~~{-and/or- smudges}~~ ~~{-and/or- soap scum}~~
- Removes -or- Eliminates odors
- Restores your -or- the {kitchen} ~~{-and/or- bathroom}~~ to a clean state
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Saves [you] time -and/or- effort
- Simple design
- Simple to use
- [Simply] ~~{-or- Just}~~ pump, wipe, and go [!]
- [Simply] ~~{-or- Just}~~ tap, wipe, and go [!]
- Simply use with a [dry] paper towel or [clean] sponge
- Sits [out] on the counter
- Sitting out enables you to use it more often
- Sleek design
- Sleek design fits where you need it [in your kitchen -and/or- bathroom]
- Smart Tap[™][®] [Technology]
- So simple, any adult can use it
- So simple you can tap and wipe with one hand. [Because on the other hand, you have a life.]
- Special kitchen-cleaning formula
- {Special} -or- {innovative} -or- {unique} pump [top] -or- {design}
- ~~• Specially designed~~
- [Specially] designed [[pump] for one-handed [quick] cleaning -or- clean ups]
- [Specially] formulated for a variety of [hard, nonporous] [kitchen] surfaces
- [Specially formulated] for [use in] your -or- my -or- the bathroom
- Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Specially formulated to clean [a variety of hard, nonporous surfaces] [throughout -or- all over -or- around the house^P -and/ or- {kitchen} ~~{-and/or- bathroom}~~]
- Start with a clean slate
- Starts cleaning [-or- to work] on contact [-or- instantly]
- Starts to work before you [even] [do -or- start to] wipe
- **Statement to use for all around the house/kitchen & bath product -or- for kitchen product** Use on hard, nonporous non-food contact surfaces. Do not use on glasses, dishes or utensils. Not for cleaning or sanitizing skin.
- ~~• **Statement to use for bathroom product only** Use on hard, nonporous surfaces. Not for cleaning or sanitizing skin.~~
- ~~• Statement to use for~~
Use on hard, nonporous non-food contact surfaces. Do not use on glasses, dishes or utensils. Not for cleaning or sanitizing skin.
- Stay in the flow[!]
- Stay on top of [everyday] [bathroom] [around the house^P] messes
- Stay on top of things -or- your cleaning
- Stick it on the counter[!]
- Stop cleaning with a soapy sponge
- Stop dirty sponge -or- dry paper towel wipe-ups
- Stop hiding your cleaner
- Store where you need it [most]
- ~~• Streak free~~
- Streak free [no hazing -and/or- {streaking}] ~~{-and/or- filming}~~
- Streak Free Shine
- Strong cleaner
- Strong enough to cut through automotive grease
- Take care of little messes [before they get too big]
- Take pride in your cleaner
- Tap -or- Pump. Wipe. Done.
- Tap, tap, go [!]
- Tap. Wipe. Go.
- ~~• “Tch, tch” [and] [go]~~
- Tear [-or- unseal] Here [to Open -or- Remove]
- “T[s]ch, t[s]ch” [and] [go]
- The [convenient] ~~{-and/or- easy}~~ ~~{-and/or- effective}~~ way to keep your [home] ~~{-or- house}~~ ~~{-and/or- bathroom}~~ ~~{-and/or- kitchen}~~ ~~{-and/or- common areas}~~ ~~{-and/or- office}~~ [work -or- office [area] ~~{-or- place}~~ ~~{environment}~~] looking “just cleaned” -or- clean
- ~~• The convenient way to clean~~
- The convenient way to clean -or- keep your home -and/or- kitchen -and/or- bathroom looking “just cleaned”
- The easiest way to keep your -or- my -or- the house clean [everyday]
- The easy way to [touch-up] clean [your -or- my -or- the bathroom -and/or- kitchen] [all over the house^P ~~{on hard, nonporous- surfaces}~~] [every day]
- The formula in this product is not used in any store label brands
- The new -or- smart way to clean **(New to be used only for the first 6 months of product on shelf.)**
- The next step in cleaning
- [The] One Step Cleaner
- [[This product] Can be used on -or- won't harm most washable surfaces.] [Do not use on unpainted wood, varnishes or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.]
- [This product is] [always] ready to use
- This product's formula cleans
- Three pumps to a sudsy clean
- Tough cleaning with a [bleach-free **when used with Clorox® alternate brand name**] [citrus] ~~{-and/or- clean}~~ ~~{-and/or- crisp}~~ ~~{-and/or- fresh}~~ ~~{-and/or- lemon}~~ ~~{-and/or- light}~~ ~~{-and/or- lime}~~ ~~{-and/or- orange}~~ ~~{-and/or- refreshing}~~ ~~{-and/or- spring}~~ scent

- Tough on Greasy Soils
 - Tough **[est]** on [kitchen] grease
 - ~~Toughest on grease~~
 - Treat yourself to a wonderful cleaning experience
 - Trigger spray
 - Try me
 - Unbeatable [on] grease removal
 - Use daily -or- [specially formulated] [to clean bathroom soils ~~{such as including soap -and/or- {soap scum} {-and/or- toothpaste} {-and/or- hair spray -or- gel} {-and/or- cosmetics} {-and/or- shaving cream} {-and/or- hand -and/or- body lotion}}~~]
 - Use it anytime you want
 - Use it everyday
 - Use it everywhere -or- anywhere on hard, nonporous surfaces
 - Use it for all your cleaning tasks
 - Use it on every mess
 - {Use on} -or- For glass -and/or- mirrors
 - Use on **{list any insert use site(s) from Table 2 -and/or- insert/ surface(s): from Table 1 -and/or- insert surface material(s) from Table 3}** surfaces/ -and/or- appliances/ -and/or- fixtures
 - Use -or- Works with [only] {-or- just] one hand
 - [Use the product] for [light] touch-up -or- light -or- everyday -or- daily -or- quick cleaning -or- clean-ups [all over the house^P] ~~{on hard, nonporous surfaces}~~
 - Use [this product] throughout the house^P ~~{on hard, nonporous surfaces}~~
 - Use with a -or- {provided} {-or- enclosed} [clean] sponge -and/ or- [dry] paper towel
 - Use with a dry paper towel -or- {[lint-free] cloth} {-or- [clean] sponge -or- mop -or- rag}
 - Versatile
 - [Versatile -] Designed for multiple uses in the {bathroom} {-and/ or- kitchen} -and/or- {dining area}
 - Why spray when you can pump -or- bump -or- tap
 - Who said cleaning isn't fun
 - Wide pump top [for easy pumping] {-and/or- great for sponges}
 - Wipe up the little messes to prevent the big ones from starting
 - [With a] bleach-free [formula]
 - [With] The Cleaning Power of Clorox
 - Within arms reach
 - Wonderful {new} scents ***(New to be used only for the first 6 months of product on shelf.)***
 - Works like magic
 - Works on a wide range of [household] surfaces
 - Works on hard, nonporous surfaces [throughout your -or- my -or- the kitchen -and/or- bathroom] ~~{such as counters -or- countertops -and/or- {appliance exterior[s] {surfaces}} {basins} {cooktop hoods} {door knobs} {non-wood floors} {non-wood tables} {playrooms}} {sinks} {stainless steel} {stove tops} {toilets}~~ **insert surface(s) from Table 1 -and/or- insert surface material(s) from Table 3**
 - Works on -or- starts to dissolve -or- remove [tough] stains -and/or- soils and/or- messes
 - Works with a dry paper towel -or- {[lint-free] cloth} {-or- [clean] sponge -or- mop -or- rag}
 - Works on a variety of -or- multiple surfaces
 - Works on Soap Scum
 - Wow[!]
 - You can be sure your -or- the surfaces are clean
 - You can see when you're ready for a refill
 - You control how much [product] to use
 - [You] control the amount -and/or- where it goes
 - Your kitchen mate
- Use Sites:**
See Table 1

DISINFECTION Claims Continued

Organisms: Table

List 1a for spray application	
Bacteria	Strain and/or ATCC
Enterobacter aerogenes	[ATCC 13048]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Salmonella enterica [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
[Vancomycin Resistant] Enterococcus faecalis [(VRE)]	[ATCC 51299]
List 1b for direct application/pump	
Bacteria	Strain and/or ATCC
Staphylococcus aureus	[ATCC 6538]
Enterobacter aerogenes	[ATCC 13048]
List 2a for spray application	
Bacteria	Strain and/or ATCC
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Viruses Enveloped	Strain and/or ATCC
#Herpes simplex virus Type 2	[Strain G, ATCC VR-734]
#Human Coronavirus [(common cold virus)]	[{ATCC VR-740[, Strain 229E}]]
#Human Immunodeficiency Virus Type 1 [(HIV-1)]	
#Influenza A virus [(H1N1)]	[ATCC 1469]
Fungus	Strain and/or ATCC
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[ATCC 9533]
List 2b for direct application/pump	
Bacteria	Strain and/or ATCC
Pseudomonas aeruginosa	[ATCC 15442]
Salmonella enterica	[ATCC 10708]
Staphylococcus aureus	[ATCC 6538]
Viruses Enveloped	Strain and/or ATCC
#Human Coronavirus [(common cold virus)]	[{ATCC VR-740[, Strain 229E}]]
#Influenza A virus ^(†) [(H1N1)]	[ATCC 1469]
Fungus	Strain and/or ATCC
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[ATCC 9533]
Fungistat Organism	Strain and/or ATCC
Aspergillus niger [(mildew)]	[ATCC 6275]

Scent Descriptors:

~~[New and/or New[] and/&/or Improved[]]~~ **to be used as a claim descriptor only for the first 6 months of product on shelf.**

All Applications

- Alpine [air] [blast] [burst] [fresh] [meadow] [mist] [rain] [splash] [waterfall] [Scent]
- Aqua [blast] [burst] [clean] [mist] [rain] [splash] [waterfall] [Scent]
- Aromatic [Scent]
- Bay [breeze] [mist] [Scent]
- [Blue] [Clear] [Sparkling] Wave [Scent]
- [Blue] [Sun-Kissed] Mist [Scent]
- Bursting [petals] [bouquet] [Scent]
- [Calm] [Breezy] Outdoor[s] [fresh] [breeze] [Scent]
- [Calming] [French] [Lush] [Mountain] [Provence] [Sheer] [Soft] [Sun-Drenched] [Sun-Kissed] [Wild] Lavender [Scent]
- Cascading [clean] [falls] [Scent]
- Citrus -or- Lime Blend® -or- Zest [Scent]
- Citrus Sunshine [Scent]
- CLASSIC CLEAN™ [Scent]
- CLEAN LAVENDER™ [Scent]
- CLEAN LINEN® [Scent]
- [Cool] [Crisp] [Clean] [Soft] Cotton [Scent]
- [Cotton] [Citrus] [Laundry] [Lemon] [Linen] [Meadow] [Rain] [Refreshing] [Serene] [Spring] [Summer] [Sun[burst]] Clean [Scent]
- [Clean] [Refreshing] [Great] [Scent]
- COOL WAVE SCENT® [Scent]
- [Country] [Festive] [Fresh-Picked] [Holiday] [Rustic] [Seasonal] [Sun-Kissed] [Sun-Drenched] Bouquet [fresh] [fusion] [Scent]
- [Country] [Open] [Sun-Kissed] [Sun-Drenched] [Lush] Meadow [flowers] [blossom[s]] [Scent]
- Crisp [Breeze] [Citrus] [[Green] Apple] [Linen] [Meadow] [Morning] [Scent]
- CRISP CITRUS® [Scent]
- [Crystal] [Classic] [Holiday] [Sparkling] Clean [breeze] [linen] [mist] [& fresh] [Scent]
- [Crystal] [Sparkling] Clear [breeze] [& clean] [dew] [mist] [rain] [splash] [water[s]] [waterfall] [Scent]
- Dewy Blossoms [Scent]
- [Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling] [Red] [Green] Apple [rush] [& pear] [blossom] [splash] [Scent]
- [Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling] Pear [blossom] [splash] [Scent]
- [Festive] [Holiday] [Lush] Orchard [breeze] [fresh] [harvest] [dew] [mist] [blossom[s]] [Scent]
- [Festive] [Holiday] [Seasonal] Berry [blast] [breeze] [boom] [burst][fresh] [Scent]
- [Festive] [Holiday] Eucalyptus [fresh] [breeze] [blast] [burst] [medley] [forest] [Scent]
- [Festive] [Holiday] [Seasonal] Mint [burst] [cooling] [rush] [Scent]
- [Festive] [Holiday] Fresh [blast] [breeze] [burst] [Scent]
- [Festive] [Seasonal] Floral [blast] [breeze] [burst] [clean] [fresh] [Scent]
- [Festive] [Seasonal] Wildflower [clean] [blast] [breeze] [burst] [escape] [fusion] [power] [Scent]
- Fields of Freshness [Scent]
- Floral Burst [Scent]
- FOREST DEW™ [Scent]
- Fresh Breeze [Scent]
- Fresh [Citrus] [Clean] [Cotton] [Lemon] [Light] [Lime] [Linen] [Meadow] [Mist] [Orange] [Rain] [Spring] [Scent]
- Fresh Linen Breeze [Scent]
- FRESH MEADOW® [Scent]
- FRESH SHOWER® [Scent]
- Fruit[y] [blast] [breeze] [burst] [clean] [fresh] [fusion] [Scent]
- GARDEN FRESH® [Scent]
- Gardenia [bloom] [breeze] [burst] [blossom] [fresh] [Scent]
- Herbal Bouquet [Scent]
- Hibiscus [bloom] [breeze] [burst] [blossom] [fresh] [Scent]
- [Holiday] [Festive] [Lush] Garden [bloom] [breeze] [escape] [fresh] [power] [surge] [Scent]
- [Holiday] Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion] [Scent]
- [Holiday] Essence [of clean] [Scent]
- Island [bloom] [bouquet] [breeze] [power] [Scent]
- Jasmine [bloom] [breeze] [burst] [blossom] [fresh] [Scent]
- [Laundry] [Lemon] [Ultra] [Watery] Fresh [Scent]
- Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion] [& chamomile] [& herbs] [aromatherapy] [escape] [fields] [flowers] [garden] [harvest] [meadows] [valley] [whisper] [Scent]
- LAVENDER CLEAN® [Scent]
- Lavender Fields Clean [Scent]
- Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion] [Scent]
- Light fragrance [Scent]
- Lime [blast] [breeze] [burst] [clean] [fresh] [fusion] [Scent]
- [Lemon] [Lime] Breeze [Scent]
- Meadow Breeze [Scent]
- Mild -and/or- [calming] [citrus] [clean] [crisp] [floral] [fresh] [[green] apple] [lemon] [light] [lime] [mint] [mist] [orange] [pleasant] [pleasing] [powder] [refreshing] [spring] [subtle] scent[ed]
- [Misty] [Sheer] [Sunshine] [Soft] [Gentle] Breeze
- Morning [Breeze] [burst] [clean] [dew] [fresh] [fusion] [mist] [Scent]
- Mountain [Air] [Clear] [Energy] [breeze] [clean] [fresh] [spring] [Scent]
- Ocean [breeze] [fresh] [winds] [mist] [Scent]
- OCEAN BREEZE® [Scent]
- Orange Power [Scent]
- Orchard Fresh [Scent]
- Petal [breeze] [pink] [rush] [Scent]
- Radiant Clean [Scent]
- Rain [clean] [fresh] [fusion] [shower] [Scent]
- RAIN CLEAN® [Scent]
- Rain-Kissed Petals [Scent]
- REFRESHING CLEAN® [Scent]
- River [burst] [clean] [fresh] [rush] [splash] [Scent]
- Rose [of the tropics] [Scent]
- Serene Clean [Scent]
- Shower [breeze] [burst] [fresh] [fusion] [Scent]
- [Simply] Country [breeze] [whisper] [calm] [fresh] [blossom[s]] [spring] [stream] [Scent]

Scent Descriptors continue:

~~{Now and/or New[!]} and/{&/or Improved[!]} to be used as a claim descriptor only for the first 6 months of product on shelf.~~

- Simply Citrus [Scent]
- SIMPLY LEMON® [Scent]
- [Soft] [Gentle] [Washed] Cotton [soft] [fresh] [whisper] [Scent]
- SOFT SCENT™ [Scent]
- SPA FRESH™ [Scent]
- [Sparkling] Glacier [mist] [splash] [blast] [burst] [Scent]
- SPARKLING WAVE® [Scent]
- Spring [bloom] [blossom] [breeze] [burst] [clean] [linen] [mist] [shower] [sky] [Scent]
- Springtime [Orchard] [Rain] [Scent]
- Sunkissed Orchards [Scent]
- Sunshine & Blossoms [Scent]
- Sunny Citrus [Scent]
- Sweet [blast] [breeze] [burst] [rush] [splash] [fruit] [clean] [Scent]
- SWEET MOMENTS™ [Scent]
- Tropical [bloom] [rainfall] [rose] [shower] [breeze] [Scent]
- [Tropical] Palm [breeze] [escape] [Scent]
- Try [this] [our] [scent] **{insert scent descriptor}**
- Veranda [breeze] [flowers] [blossom[s]] [Scent]
- Water Blossom[s] [Scent]
- Waterfall [clean] [burst] [rush] [splash] [Scent]
- Waterfall Mist (Brisa de Cascada) [Scent]
- Whitewater [clean] [burst] [falls] [mist] [rush] [splash] [Scent]
- WILD FLOWER BLAST® [Scent]
- Wildflower Fields [Scent]

Value Claims:

~~{Now and/or New[!]} and/{&/or Improved[!]} to be used as a claim descriptor only for the first 6 months of product on shelf.~~

ALL APPLICATIONS

- 2 -or- 3 Pumps + 1 -or- 2 -or- 3 Refill[s]
- **[X]** at the **[X [fl] oz]** price!
- **X** Dispenses [Free] [per bottle]
- **X** uses
- **XXX** Dispenses
- **X%** MORE than **X [fl] oz**
- **X [fl] oz.** at **X [fl] oz.** Price -or- **X [fl] oz.** for the **X [fl] oz.** price -or- **X [fl] oz.** at the price of **X [fl] oz.** -or- **X [fl] oz.** for the price of **X [fl] oz.**
- **X [%] [[fl] oz] [free] [more] [!]**
- **X% -or- X [fl] oz.** more -or- free[!]
- **X [fl] oz -or- ounces** at -or- for the **[X [fl] oz.] price [of X [fl] oz -or- ounces] [!]**
- Bonus **X%**
- [Bonus] [Bonus **X%**] [Bonus **X [fl] oz.**] [Buy -or- Get -or- Free] [**x%** Discount] [**X%** More Free] [Free **X [fl] oz.**]
- Clean More for Less
- Clean more, pay -or- use less
- Dispenser + {1}{-or- 2}{-or- 3} Refill[s]
- Easy/quick refill
- **{Economical}{-or- Economy}{-or- Great}{-or- Mega}{-or- Multi}{-or- Super}{-or- Trial}{-or- Value}{-or- Pack}{-or- Refill}{-or- Club}{-or- Size}.**
- Free {Dispenser}{-and/or- Refill} with purchase of {refill}{-and/or- dispenser}
- **Insert number** uses/bottle
- Limited time {value}{-or- pack}
- Mega Pack -or- Size
- [Over] **X#** of sprays per bottle -or- squirts per bottle -or- uses per bottle
- Money-saving refill
- **Product® XX** pumps -or- sprays per touch-up -or- cleaning {occasions}{-or- applications}
- Refills **X** Times
- Refill [and] [+]
Dispenser
- Save **[X%]** [per ounce -or- **[fl] oz]**
- Starter Pack
- Trial Size [Available]
- This **[X]** [Ounce -or- **[fl] oz]** [Container] is equal to **[X]** {uses}{-or- wipes}{-or- quick}{-or- touch ups}{-or- cleaning} [occasions] {cleans}{-or- dabs}{-or- taps}{-or- sprays}
- This **[XX [fl] oz]** pump -or- bottle = -or- equals **YY** quick touch-ups -or- pumps -or- cleaning occasions.
- Twin -or- Club -or- Value -or- Bonus -or- Mega -or- [Twin] Pack
- [Two]{-or- 2} Liter [Refill] [Size] [!]
- Use with No Mess Refill to save more
- Value -or- [multi] [twin] pack
- Value Size -or- Pack[!] [**X** Uses]

Pump Application

- As many uses as a typical 32 **[fl] oz.** APC
- **Insert number** pumps/bottle
- **Insert number** pumps -or- uses per container -or- pump -or- package -or- dispenser[!]
- {Unique}{-or- Innovative}{-or- Specially designed} pump [design] {Unique pump design}
- [Unique] [no tip] design
- {Unique[ly]} {unique} {shape} [shape[d]] {bottle}{-or- pump}
- [Use with] One {hand} [hand[ed]] [operation]{-or- quick cleaning}

Table 1 Hard, Nonporous Surfaces continued

Surfaces: ~~{For use on or Use [this product] on} [Washable] [Hard, Nonporous Surfaces] [throughout the house]~~

(Note to reviewer: The text "Hard, Nonporous Surfaces" is included in the use instructions):

ALL APPLICATIONS

Appliance exterior[s] [surfaces]	[Door] [cabinet] [appliance]	Lockers	Stereo consoles
[Bathroom] {-and/or-} kitchen	knobs	[Medicine] cabinets	Stove[top]s or stoves
faucet[s] [handles]	Door[s] [frames]	Metal {blinds}	Tables
Bathroom -and/or- locker room	Doorknobs	Metal {workbenches}	[Tiled] walls
{surfaces}	Drain boards	Microwave exterior[s]	Tires
Bathtubs	Drawers	[surfaces]	Toilet -and/or- urinal exterior[s]
Boats	Drawer pulls	Mirrors	{surfaces}
Bottom of pots and pans	Dressing carts	Office machinery	Toilet seats
Burner trays	Elevator buttons	Office and/or- bedroom	[Toilet] {-and/or- toilet flush}
Cabinets -and/or- cupboards	Exhaust fans	-and/or- bedside furniture	{ -and/or- telephone} {-and/or-
Cages	[Filing] cabinets	Oven doors	dishwasher} {-and/or-
Car interiors	Finished hardwood	Pet areas -and/or- surfaces	cabinet}
Chairs	Finished or painted woodwork	Piano keys	{ -and/or- door} handles
[Children's] furniture	-or- window sills	Plastic laundry hampers	Tools
Chrome [exterior] [surfaces] of	Fixtures	[baskets]	Toy boxes and/or- storage bins
urinals -and/or- toilets	Floors [around toilets]	Plastic patio furniture -and/or-	Trailers
Closets	Freezer exterior	lawn chairs	[Training] toilets
[Clothes] {-and/or- diaper]	Garage surfaces	Plastic shower curtains	Trash cans
hampers	Garbage cans	Playground equipment	Trash compactors
Cooler exteriors	Glass-topped furniture	Playpens	Tubs {and-} or-
Counter[top]s or counters	[Grocery store] carts	Portable toilet Exterior[s]	Vanity tops
Cribs	[Grocery] basket -or- cart	Range hoods	Vending machine surfaces
Crystal (non-food contact	handles	Recycling bins	[Washers -and/or- dryers]
areas)	Gym equipment	Refrigerator door handles	{washing machine[s]}
Desks	Highchairs (non-food	Refrigerator exterior[s]	{exterior[s]}
[Diaper] changing tables	contact areas)	{surfaces}	[Washable] floors [including
-and/or-	[Kid's] play [structures]	Shelves and	linoleum, no-wax, vinyl,
Diaper pails	{equipment} [furniture]	[Shower] doors	and glazed ceramic tile]
[Dining] {-and/or- fast food}	{tables}	Shower stalls -or- showers	Washable kitchen surfaces or
{-and/or- kitchen} {-and/or-	[Kitchen] appliance exteriors	Shower [walls]	[Washable] walls
picnic} {-and/or- play}	Kitchen {surfaces} or	Signs	Wastebaskets
{-and/or- restaurant}	Lamps	Sinks	Windows
{-and/or- tray] tables or	Light switches {-and/or-	Sports equipment	Windshields
Dining room surfaces -and/or-	fixtures} {-and/or- panels]	Staplers	
tables or fast food			
restaurant tables			

Table 12 Use Sites:

All Applications

Airplanes	Dorms	Lavatories	Recreational centers -or- facilities
Airports	Elevators	Laundry rooms	[Rental] cars
Ambulances	Emergency vehicles	Living areas -or- rooms	Rest stops
Automobiles	Factories	Lounges	Restaurants
Basements	Family areas -or- rooms	Malls	Restrooms
Bathroom -and/or- locker room facilities	Fast food restaurants	{Manufacturing} plants	RVs
Bathrooms	Garages	Markets	School buses
Bedrooms	Gas stations	Mass merchandisers, -and/or-	Schools
Boats	General merchandise store[s]	Military installations	Shelters
Bowling alleys	Grocery stores	{Mobile} home[s]	Ships
Buses	Gymnasiums	Motels	Shops
Butcher shops	Gyms	Motor homes	Storage areas
Cafeterias	Health clubs	Mudrooms	Subways
Campers	Home centers	Nurseries	Supermarkets
Churches	Homes	Offices	Toolsheds
Children's [game] rooms	Hotels	Pet areas	Trains
Convenience stores	Households	Pharmacies	Trolleys
Correctional facilities	{Institutional} laundromats	Play areas -or- rooms	Vacation homes
Day care centers	Institutions	Playground	Vehicles
Dens	Kennels	{Police -and/or- fire} vehicles	Warehouse clubs
Diaper changing areas	Kid's -or- child's [play]room	Public facilities	
Discount retailers	Kitchen[s]	Public restrooms	
	Laboratories		

TABLE 1

Table 3 Hard, Nonporous Surface Materials

Chrome	Glazed [ceramic] tile	{Sealed} natural -and/or- synthetic stone	[Vinyl] linoleum
Enamel	Glazed porcelain [tiling -or- tile]	Stainless steel	
Fiberglass	{Hard} plastic -or- vinyl	Synthetic marble	
Glass	Porcelain		

~~{Do not use on unpainted wood, varnishes or aluminum.} {If applied to those surfaces, rinse and wipe dry immediately.} {For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.}~~

Table 24 Soils/Stains:

All Applications

{Automotive} {-and/or- splattered} grease	Crayon and pencil [marks]	Food stains	Pet stains
Bathtub ring	Dirt	Hair clippings	Smudges
Beverage stains	Fingerprints	Heel marks	Soap scum
Coffee -and/or- Juice stains	Food [-or- greasy -or- oily] spills {-or- splatters -or- messes}	Mud	Sticky food messes [-or- spills]
Cosmetics		{Outdoor} grime	Toothpaste
		Pen -or- ink [marks]	Wine stains

Footnotes

†1 Influenza A virus [(H1N1)] [~~ATCC 1469~~]

2 Human Coronavirus, Influenza A virus [(H1N1)]

Germ qualifier for spray application:

*†[.^] Staphylococcus aureus [(Staph)], Salmonella enterica, Pseudomonas aeruginosa, Trichophyton mentagrophytes [(Athlete's Foot Fungus)], [~~†††~~] Herpes simplex virus Type 2, Human Immunodeficiency Virus Type 1 [(HIV-1)], Human Coronavirus [and] [~~††~~] Influenza A virus [(H1N1)]

Germ qualifier for direct application/pump:

**[.^] Staphylococcus aureus [(Staph)], Salmonella enterica, Pseudomonas aeruginosa, Trichophyton mentagrophytes [(Athlete's Foot Fungus)], [~~†††~~] Human Coronavirus [and] [~~††~~] Influenza A virus [(H1N1)]

‡ Rinse with potable water.

‡‡ Trichophyton mentagrophytes [(Athlete's Foot Fungus)]

^ Staphylococcus aureus and Salmonella enterica

^^ Human Coronavirus and Influenza A virus

P [on] hard nonporous surfaces [of]

‡ Viruses